

Rankscale.ai Affiliate Program Policy

Last updated: August 11, 2026

This Affiliate Program Policy ("Policy") governs participation in the Rankscale.ai Affiliate Program. By participating in the program, you agree to comply with this Policy, the applicable affiliate platform terms, and all applicable laws and advertising regulations.

Rankscale.ai reserves the right to review affiliate activity, withhold or reverse commissions generated in violation of this Policy, suspend or terminate affiliate accounts, and update these rules when necessary to protect our brand, customers, and affiliate ecosystem.

1. Paid Search & Brand Bidding

Affiliates are strictly prohibited from bidding on Rankscale.ai brand terms or variations of our brand in any paid advertising platform.

Prohibited keywords include, but are not limited to:

- Rankscale
- Rankscale.ai
- Rank Scale
- Rankscale AI
- Rankscale coupon
- Rankscale discount
- Rankscale promo code
- Rankscale pricing
- Rankscale login
- Rankscale review
- Misspellings, abbreviations, or confusingly similar variations of Rankscale.ai

This restriction applies to Google Ads, Microsoft Advertising/Bing Ads, Meta Ads, LinkedIn Ads, Reddit Ads, X Ads, TikTok Ads, YouTube Ads, and any other paid advertising or sponsored placement.

Affiliates may not circumvent this restriction through broad match, phrase match, Performance Max, automated campaigns, dynamic keyword insertion, audience campaigns, or other targeting methods.

Rankscale.ai and its brand variations must be added as negative keywords where technically applicable.

Affiliates may bid on relevant non-branded industry keywords, provided their advertising otherwise complies with this Policy.

2. Paid Ads Must Not Directly Compete With Rankscale.ai

Affiliates may not use paid advertising primarily to intercept users who are already searching for Rankscale.ai or clearly demonstrating navigational intent toward Rankscale.ai.

Affiliates must not:

- Outrank or attempt to outrank official Rankscale.ai advertisements for branded searches.
- Run ads implying they are the official Rankscale.ai website.
- use advertising copy such as “Official Rankscale,” “Rankscale Official Site,” or similar claims.
- Use Rankscale.ai trademarks in display URLs in a misleading manner.
- Redirect paid traffic directly through an affiliate link where doing so violates the advertising platform's rules or this Policy.

3. Domain Name Restrictions

Affiliates may not register, purchase, operate, or use domains or subdomains containing the Rankscale.ai name, misspellings of the name, or confusingly similar terms.

Examples of prohibited domains include:

rankscalediscount.example
rankscalecoupon.example
rankscale-login.example
rankscaleai.example

Affiliates may create legitimate editorial pages about Rankscale.ai on independently branded websites, such as:

example.com/rankscale-review

provided the website does not falsely represent itself as Rankscale.ai.

4. Social Media & Account Impersonation

Affiliates may promote Rankscale.ai through social media, but may not create accounts, pages, communities, or profiles that could reasonably be mistaken for official Rankscale.ai properties.

Username such as “RankscaleOfficial,” “RankscaleSupport,” or similar variations are prohibited unless expressly authorized in writing.

Affiliate profiles must clearly represent the affiliate's own business or identity.

5. SEO & Organic Search

Affiliates are welcome to generate organic traffic through legitimate SEO, editorial content, tutorials, videos, reviews, comparisons, case studies, and educational resources.

Affiliates may rank organically for Rankscale.ai-related searches, including legitimate review and comparison queries.

However, affiliates may not:

- Impersonate Rankscale.ai.
- Present an affiliate page as an official Rankscale.ai page.
- Use deceptive redirects, cloaking, doorway pages, hacked websites, parasite SEO, or other manipulative techniques intended to mislead users.
- Publish fabricated reviews, testimonials, ratings, or customer experiences.
- Falsely claim that Rankscale.ai endorses or operates an affiliate website.
- Use Rankscale.ai branding in structured data or other metadata in a way that falsely represents the affiliate as Rankscale.ai.

6. Reviews and Comparison Content

Affiliates may publish reviews and compare Rankscale.ai with competing products.

Comparisons must be made in good faith and should be reasonably accurate and current at the time of publication.

Affiliates must not fabricate:

- Product features
- Pricing
- Customer reviews
- Test results
- Rankings
- Awards
- Testimonials
- Performance claims
- Competitor information

Statements such as “#1 AI SEO tool,” “guaranteed rankings,” or similar objective or performance claims must not be presented as fact unless the affiliate has adequate evidence supporting the claim.

Affiliate relationships must be disclosed where required by applicable law.

7. Coupon, Discount & Promo Code Policy

Affiliates may only advertise coupon codes, discounts, promotions, or special offers that have been officially provided or approved by Rankscale.ai.

Affiliates must not:

- Invent coupon codes.
- Advertise expired promotions as active.
- Claim that an ordinary affiliate link provides an exclusive discount when it does not.
- Display misleading “click to reveal” coupons.
- Automatically apply or inject unauthorized codes.
- Create pages designed to suggest a Rankscale.ai coupon exists when no valid coupon is available.

Rankscale.ai may prohibit individual affiliates from coupon-related promotion at its discretion.

8. Cookie Stuffing & Forced Attribution

Cookie stuffing and other forms of artificial attribution are strictly prohibited.

An affiliate tracking cookie or equivalent attribution mechanism should only be triggered following a genuine user interaction that reasonably indicates an intention to visit Rankscale.ai.

Prohibited techniques include:

- Invisible iframes.
- Automatic affiliate-link redirects without meaningful user action.
- Pop-unders that automatically set affiliate cookies.
- Cookie injection.
- Browser extensions that overwrite attribution without meaningful user consent or action.
- Scripts designed primarily to overwrite another affiliate's referral.
- Any other mechanism designed to claim commissions for customers the affiliate did not genuinely refer.

9. Browser Extensions, Toolbars & Software

Affiliates may not distribute browser extensions, desktop applications, mobile applications, toolbars, or other software that automatically inserts Rankscale.ai affiliate links or modifies existing links without prior written authorization from Rankscale.ai.

Software may not replace another publisher's affiliate ID with the affiliate's own tracking information.

10. Self-Referrals

Affiliates may not use their own affiliate links to purchase Rankscale.ai subscriptions for themselves, their own company, or accounts they control for the primary purpose of earning commission.

Creating multiple accounts, using related entities, or asking another person to complete a transaction on your behalf in order to circumvent this restriction is prohibited.

11. Referral Manipulation

Affiliates may not manipulate the referral system or commission attribution.

Prohibited behavior includes:

- Creating fake customer accounts.
- Generating fraudulent signups.
- Using stolen or unauthorized payment methods.
- Coordinating artificial transactions.
- Recycling customers through new accounts to generate additional commissions.
- Paying users primarily to create commissionable transactions.
- Attempting to claim existing Rankscale.ai customers as newly referred customers through deceptive means.

12. Email, Messaging & Spam

Affiliate promotion through email or direct messaging must comply with applicable anti-spam, privacy, and marketing laws.

Affiliates may not send unsolicited bulk messages promoting Rankscale.ai.

Affiliates must not:

- Send emails pretending to originate from Rankscale.ai.
- Spoof Rankscale.ai email addresses or domains.
- Purchase email lists for unsolicited Rankscale.ai promotions.
- Send automated spam through social networks, forums, or messaging platforms.

13. Misrepresentation

Affiliates are independent third parties and must not represent themselves as employees, agents, representatives, partners, or official distributors of Rankscale.ai unless specifically authorized in writing.

Affiliates may state that they are a “Rankscale.ai affiliate” or that a page “contains affiliate links.”

Affiliates may not claim or imply that their website, company, service, advertisement, or social media account is operated, approved, certified, or endorsed by Rankscale.ai unless such approval has actually been granted.

14. Trademark & Creative Assets

Rankscale.ai trademarks, logos, screenshots, product images, and other brand assets may only be used for legitimate promotion of Rankscale.ai.

Brand assets may not be modified or presented in a manner that:

- Creates confusion regarding ownership.
- Suggests an official relationship that does not exist.
- Damages the Rankscale.ai brand.
- Misrepresents the product or its functionality.

Rankscale.ai may request the removal or modification of any use of its brand assets.

15. AI-Generated and Automated Content

AI-generated content may be used to promote Rankscale.ai, but affiliates remain responsible for everything they publish.

The use of AI does not excuse inaccurate, misleading, defamatory, infringing, or otherwise non-compliant content.

Affiliates using large-scale automated publishing must take reasonable measures to ensure that Rankscale.ai product information, pricing, comparisons, and claims remain accurate.

16. Prohibited Traffic Sources

Rankscale.ai may reject commissions originating from traffic that is fraudulent, deceptive, incentivized without authorization, or otherwise considered low-quality or abusive.

Prohibited traffic sources and methods include:

- Bots and automated traffic.
- Click farms.

- Fake leads or accounts.
- Malware or adware.
- Misleading redirects.
- Hacked or compromised websites.
- Unsolicited bulk messaging.
- Fraudulent paid traffic.
- Traffic generated through deceptive interfaces or false claims.

Rankscale.ai may request information regarding an affiliate's traffic sources when investigating unusual activity.

17. Affiliate Disclosure

Affiliates are responsible for clearly disclosing their commercial relationship with Rankscale.ai wherever required by applicable laws, regulations, or platform rules.

Disclosures should be clear, conspicuous, and reasonably understandable to the user.

Affiliates are responsible for compliance with advertising, consumer protection, privacy, and endorsement requirements applicable in the jurisdictions where they operate.

18. Commission Validation

Commissions are payable only for legitimate, qualifying referrals.

Rankscale.ai reserves the right to review transactions before approving commissions and may reject, reverse, or withhold commissions associated with:

- Fraud.
- Chargebacks.
- Refunds.
- Duplicate transactions.
- Self-referrals.
- Attribution manipulation.
- Policy violations.
- Unauthorized discounts.
- Invalid or fraudulent payment methods.

A recorded affiliate attribution does not automatically guarantee that a commission is valid or payable.

19. Existing Customers & Attribution

Affiliate commissions are intended to reward affiliates for introducing legitimate customers to Rankscale.ai.

Affiliates may not intentionally manipulate cookies, links, redirects, coupon codes, or other attribution mechanisms to capture commissions from users who reached Rankscale.ai independently or through another marketing partner.

Eligibility and attribution will be determined according to Rankscale.ai's tracking system and applicable affiliate program terms.

20. Sub-Affiliate Networks

Affiliates may not distribute Rankscale.ai offers through sub-affiliate networks without prior written approval.

Approved networks are responsible for ensuring their publishers comply with this Policy.

Rankscale.ai may request information about the originating publisher or traffic source for any referral.

21. Compliance Reviews

Rankscale.ai may review affiliate websites, advertisements, traffic sources, promotional methods, and referral patterns to verify compliance.

Affiliates agree to provide reasonable information regarding their promotional methods upon request.

Failure to provide sufficient information may result in commissions being placed on hold while activity is reviewed.

22. Violations & Enforcement

Rankscale.ai may take action when it reasonably determines that an affiliate has violated this Policy.

Depending on the nature and severity of the violation, actions may include:

- Warning the affiliate and requesting corrective action.
- Requiring removal or modification of promotional material.
- Reversing commissions associated with prohibited activity.
- Temporarily suspending commission payments.
- Suspending the affiliate account.
- Permanently terminating participation in the Affiliate Program.

Serious violations-including fraud, deliberate brand bidding, cookie stuffing, impersonation, or systematic attribution manipulation-may result in immediate termination and forfeiture of commissions associated with the prohibited activity.

23. Reporting Violations

Affiliates are encouraged to report suspected violations of this Policy, particularly unauthorized Rankscale.ai brand bidding, impersonation, fraudulent coupon promotion, and attribution manipulation.

Reports should include supporting information such as URLs, screenshots, advertising platform details, or other evidence where available.

24. Policy Changes

Rankscale.ai may modify this Affiliate Program Policy from time to time.

Continued participation in the Affiliate Program following the effective date of an updated Policy constitutes acceptance of the updated requirements, subject to applicable law and any governing affiliate agreement.

25. General Principle

The purpose of the Rankscale.ai Affiliate Program is to reward partners who **create genuine incremental value and introduce customers to Rankscale.ai**.

Affiliates should not attempt to earn commissions primarily by intercepting customers who were already intending to visit Rankscale.ai, impersonating the Rankscale.ai brand, manipulating attribution, or exploiting technical weaknesses in the affiliate tracking system.

When there is uncertainty about whether a promotional method is permitted, affiliates should obtain written approval from Rankscale.ai before using it.